

January 24, 2008

## **\$3.5 Million Public Campaign Launched to Create a Future for Upper Fort Garry**

Today, the Friends of Upper Fort Garry announced the launch of a public fundraising campaign to generate \$3.5 million by March 31, 2008. The funds will be used to reclaim and transform Upper Fort Garry into a world class heritage park and interpretive centre for all Manitobans and visitors.

Dr. Jerry Gray, Chair of Friends of Upper Fort Garry, says, "We have already raised \$1 million so we're on our way. We now ask all Manitobans to lend their support and help us change the course of history." Adds Gray, "This is a now-or-never opportunity to create a future for Upper Fort Garry -- the birthplace of our city and our province and to boost education, tourism and downtown revitalization."

Highlights of the new Upper Fort Garry heritage park and interpretive centre include:

- a symbolic representation of the fort and the buildings that were once enclosed within its walls;
- installations of art and other creative works within the park that tell of 19th century life at Upper Fort Garry;
- outdoor gathering spaces for historical events and programs;
- a modern Interpretive Centre that houses meeting facilities and exhibitions.

The total project cost is \$12.5 million. Friends of Upper Fort Garry have already received a commitment from the City of Winnipeg to donate the site and are seeking commitments of \$4.5 million from the Province of Manitoba and from the Government of Canada.

**Donations can be made:** (Cheques payable to *Heritage Winnipeg for Upper Fort Garry*)

Online:           upperfortgarry.com  
By phone:       204-947-5073  
By mail:         Friends of Upper Fort Garry  
                    509-63 Albert Street  
                    Winnipeg, Manitoba   R3B 1G4

All donations will be held in trust by Heritage Winnipeg. Tax receipts will be issued.

**For interviews and architectural drawings of the new Upper Fort Garry heritage park, call:**

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